



The use of the Human Centred Design approach in creative project management

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Human-centered design (HCD) is an approach commonly used in design and management frameworks that develops solutions to problems by involving the human perspective in all steps of the problem-solving process. Adopting this kind of approach in EU project management does not only allows users to focus on the people the project outcomes are designed for. It also allows the consortium to focus on the needs of individuals working in the project. The HCD is a participatory approach that helps to focus on the needs by observing and engaging with the users. The final objective of this approach is to develop solutions that suit the problem more than documenting the problem itself.

This paper will explore how the EU-funded project Creative Change is adapting the HCD approach in the development of its project outputs, describe the intellectual outputs that the project is developing and will imagine how this approach could be transferred to other settings, such an Adult Education classroom.

Topic: Transitions towards a new world order in new learning strategies